

CONTACT ME

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EDUCATION

B.Sc Multimedia & Animation Loyola Academy Degree & PG2018 - 2021

Intermediate St. Francis College For Women2015 - 2017

SKILLS

- MS Office
- Figma
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe Premiere Pro
- Adobe After Effects

MeghanaThathari

Graphic / Visual Designer

WORK EXPERIENCE

SUMMARY

A creative enthusiast with close to 3 years of experience into Creative visualisation – Able to take direction, turn concepts into visuals, communicate with peers, building designs from scratch, taking lead for projects and implement feedback to creative final product. Responsible for delivering effective, aesthetic, on-brand, and on-strategy for existing templates, web pages, wireframes, UI, product graphics, advertisement, social media graphics and brand campaign initiatives.

Have exceptional skills in Adobe Creative Suite and Microsoft office. Also, extremely detail oriented, consistent and responsive.

Associate Designer I INFOR

2021 - Present

Infor is an enterprise software provider and strategic technology partner for organisations worldwide. Their software is purpose-built for specific industries, providing complete suites that are designed to support progress – For individuals, for businesses, and across networks. They believe in the beauty of work, the importance of relationships, and the power of ideas to drive significant positive change.

Responsibilities

- Brainstorming: Work with the team to brainstorm best visual representation of proposals and presentations
- **Creative visualisation:** Translate information about the business and stakeholders into designs that are visually enticing, easy to understand, and emotionally impactful.
- Client management: Liaise with stakeholders and team members to deliver work that is timely, accurate and on brand
- Quality checking: Proofing own work and collaborating with the team to ensure a high degree of accuracy and consistency
- Project management: Taking full ownership of assigned projects, ensuring quality and timely services and providing ongoing communications to the manager, as well as initiative to get the project completed to deadline
- Individual contributor: Highly organised, able to prioritise work and manage projects and assignments independently
- Detail oriented: Provide detailed changes/direction via PM tool
- Quick learner: Ability to quickly learn and emulate a distinct brand visual language
- Reasoning ability: Ability to comprehend, analyse and interpret documents
- **Problem solving ability:** To problem problem-solve and make decisions under tight time constraints, but also not afraid to ask questions and seek input from teammates/clients.